Firestone Tires

FOR QUAILTY AND SERVICE

Sold by Your Dealer or

Utah Tire and Rubber Company

147-149 So. State Street

Salt Lake's Original and Only Exclusive Tire House.

SALT LAKE TURF EXCHANGE

FORTY EIGHT EAST SECOND SO. ST.

CALIFORNIA AND EASTERN RACES

Diamond Tires



"THE ACCEPTED STANDARD"

BERTRAM MOTOR SUPPLY CO.

Wholesale and Retall Automobile Supplies and Diamond Tires, 251 South State Street, Salt Lake City. Allen Doone & Co., in the playlet, "Sweet County Kerry" heads the Mission bill which opened Thursday. The program lacks novelty. Le Ros in "A Horse on Hoogan," the Berinis in a musical sketch, Harry Bachelor, billed as the musical rube, and Meir and Mora, strong arm artists, complete the bill, with the Mission orchestra and the moving pictures.

The Shubert will continue its ten-cent vaudeville bills indefinitely and is playing to fairly good business considering the hot weather.

MOTOR MOTIONS

From Reno to San Francisco in 13 Lours, a distance of 305 miles through sands and up grades as steep as the steepest that automobiles essay to climb—is a feat just achieved by Murray Page, traveling representative of the Locomobile company, in a big Locomobile car.

The run from Reno to Sacramento over the Sierra ranges on a grade that climbs to an elevation of 7,496 feet was made in just eight hours—five hours better than the best previous record.

Page, accompanied by L. E. King, who is well known throughout Nevada, started from Reno Saturday morning and drove to Carson City over one of the hardest stretches of sand afforded by the Nevada desert roads.

From Glenbrook the Locomobile ran to the summit, where the elevation is 7,496 feet, by way of the old transcontinental stage road and on over to Placerville. This was the last place at which a stop was made on the eastern side of Sacramento.

The run from the capital city to San Francisco was reeled off in just five hours and five minutes, which gave a total time for the entire run of only five minutes above thirteen hours.

But 33 gallons of gasoline were used during this strenuous trip, and not a second stop was made for tire trouble with the Fisk equipment.

The distance to Reno by rail is 244 miles and the train when running up to the best schedule gives 11 hours to the trip. This, while two hours

(Continued on page 15)

PIERCE ARROW

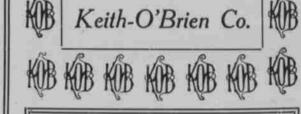
The six-cylinder idea is no more a rightful adjunct of the Pierce Arrow Car than a hundred other sound ideas of car construction that we have adopted after a thorough trying out. Luxury means efficiency always.

TOM BOTTERILL AUTOMOBILE CO.

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We can deliver immediately a 48 H. P. Pierce Arrow fully equipped.





For \$3.95

SHUBERT THEATRE

Matinee Daily, Week, Commencing Saturday

June 4th

HIGH CLASS VAUDEVILLE AND MOVING
PICTURES

SHUBERT ORCHESTRA

LUNA, ISIS AND ELITE THEATRES Strictly Moving Pictures and Songs

Matinees daily 2:00; evening, 7:00.

Admission 5 and 10 cents.

Complete change of bill at all houses each week.

MAX FLORENCE, General Manager.

Coming, "The Jolly Widow" at the Daniels